

GOLDEN JUBILEE CELEBRATIONS - DBM

FIRST INTERNATIONAL CONFERENCE



OSMANIA UNIVERSITY

Department of Business Management

Organizing

INTERNATIONAL CONFERENCE ON ADVANCED BUSINESS DYNAMICS IN GLOBAL MARKET (ABDGM)

19, 20 & 21 January, 2023

In Association with

Wesley PG College, Secunderabad

International Conference on Advanced Business Dynamics in Global Market (ABDGM)

The post Covid scenario most of the multinational companies changed their work culture and business dynamics in all management aspects. The global workforce is being redefined by an ever-evolving technological landscape, novel organizational dynamics, and the need to nimbly navigate socio-cultural barriers to connect meaningfully with colleagues located in different parts of the world. Organizations everywhere are searching for smart ways to build and maintain their talent pipelines. This has signaled an increased focus on attracting and retaining high performance and high potential talent, increasing strategic, human capital development initiatives, and creating ethical cultures that thrive. By the same token, individuals across industries are equally eager to capture key skill sets to help them advance their careers and gain a competitive advantage.

About the University

Osmania University is the seventh earliest and third largest university in India. The University was established in the year 1917 on 26th April by the then ruler, Mir Osman Ali Khan, the VII Nizam of Hyderabad state, is spread over a sprawling and picturesque campus of 1600 acres, providing an idyllic academic ambience for learning and scholarly pursuits. In 1936 Osmania University started post-graduate courses and research facilities in all the sciences: Physics, Biology, Chemistry, Medicine, Engineering, Metallurgy as well as Law, Education and Teacher training courses. By 1948 its degrees were accepted by Indian universities and British universities. Currently, degrees accredited by Osmania University are well recognized by universities and institutions all over the world.

It has a jurisdiction of over 60,000 sq kms in the Telangana state. The university has over 1000 colleges affiliated to it offering various latest courses at undergraduate and post graduate levels catering to meet the educational aspirations of over 5.5 lakh students. The university has 12 faculties and 53 departments engaged in teaching and research activities, offering a wide range of study options to students at graduate, post graduate and Doctoral levels. Osmania University's reputation and commitment to academic excellence attracts students from all over India and from more than 30 countries across the world.

About The Department

The Department of Business Management It is one of the earliest business management schools of India, established way back in 1972-73. It has completed more than five decades of dedicated service in the area of Management education, training and research. A separate, independent department of management was carved out and created to empower and drive the business management faculty to innovate and pursue several academic initiatives in the direction of designing and delivering high value academic and research programs in the latest and emerging areas of Management.

Important Dates:	
Event	Last Date
Submission of Abstracts:	02-01-2023
Submission of Full Paper :	04-01-2023
Review Board Decision:	16-01-2023
Conference Dates:	19, 20 & 21 January, 2023

About the Conference:

Business dynamism is an important aspect in the market chain and productivity of an economy, as well as a trigger for market reforms. The aim is to analyze business dynamism using Global Competitiveness Index 4.0 and its variables worldwide and to verify the relationship between business dynamism in the Asian countries, USA and European Countries and their economic characteristics market growth, profitability index and employability rate followed by atomization of workforce. In emerging market and developing countries, the long-term trend toward improved business cycle dynamics has been more mixed. In Asia, the current long expansions in China and India are strikingly similar to the sustained post-war expansions in western Europe, Japan, and the newly industrialized Asian economies (NIEs). By contrast, the four largest Latin American economies have not seen an increase in the durability of expansions since the 1970s, owing to recurrent fiscal and currency crises. Likewise, the share of time these economies have spent in recessions has not declined. Average improvements among the four largest African and Middle Eastern economies have until recently been fairly modest. On the upside, the current expansions in developing regions are the longest in three decades.

Conference Objectives:

The main objective of the conference is to provide a platform to academicians, researchers, industry experts and practitioners to discuss and explore changing business dynamics according to modern market requirements. The conference is an opportunity to identify and understand the trends and chart out a steady direction for organizations to excel in the prevailing fragile and uncertain business environment. It will provide an opportunity to the research community to present their ideas and explore new dimension of business aspects for competitive world.

Call for Papers:

Authors are invited to submit their original and unpublished manuscripts based on empirical research, experiences, reviews, promising ideas, and insightful analyses that align with the main theme of the International Conference. Contributions are invited from a range of disciplines and perspectives, including, but not restricted to the given sub themes.

Important Themes:

MARKETING DYNAMICS

- Digital Marketing
- Nuero Marketing
- Societal Marketing
- Green Marketing
- Cross Cultural Marketing
- Buzz Marketing
- User Engagement
- Virtual and Augmented Reality in Marketing
- Marketing Automation
- Technologies Applied to Tourism Marketing
- Omnichannel Marketing
- Geomarketing Dynamics
- Affiliated Marketing

HRM DYNAMICS

- Talent Management and Gig Economy
- Peer-Coaching
- Covid-19 and Employee On-boarding
- HR Analytics & Digitization
- High-Performance Work Systems
- Human-Resource (Cost) Accounting Method
- Strategic Recruitment
- Politics in the Workplace
- Moonlighting Impact
- Career Plateau
- Diversity in Workplace
- Stress Management
- Employee Retention
- Employee Well Being & Mental Health
- Gig Employment

FINANCIAL DYNAMICS

- Fintech
- Financial Risk Analytics and Management
- Financial Crises and Systemic Risks
- Crowd Funding
- Financial Distress
- Financial inclusion
- Corporate Governance
- Foreign Exchange
- Behavioral Finance
- Green Finance
- Banking and Financial Services
- Financial Literacy
- Derivatives
- Insurance & Risk Management
- Goods and Service Tax

OPERATIONS DYNAMICS

- Business Analytics
- Computational Decision Science
- Modeling and Optimization
- Supply Chain Dynamics
- Contemporary Topics in Operations Management
- Lean manufacturing
- Six sigma Philosophy
- Behavioral Operations
- Modern Healthcare Operations
- Project Management
- Green Manufacturing
- Waste Management
- Reality Mining

Chief Patron:

Prof. D.Ravinder

Vice- Chancellor, Osmania University

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Prof . B. Reddy Naik, OSD to VC

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Prof. Smitha Sambrani

Prof. R. Sampath Kumar

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Prof Chetan Srivastava	HCU
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Dr B Vimal Sukumar	Director, Wesley PG College

Beneficiaries Groups and Participants:

Research Scholar, Students, Academicians, Industry Experts and Practicing Managers in various multinational companies and Government and Non Governmental organizations.

Submission Guidelines:

Times New Roman- 12 should cover

- Title, Author name and affiliations, Abstract, Key Words, Introduction, Literature, Methodology, Analysis, Discussion of Results and APA style of Referencing, preferably 10-12 Pages. Abstract & Full papers need to be sent to icabdgm2023@gmail.com
- Copy right and Plagiarism is sole responsibility of the respective Author

Registration Fee:

Research Scholars:	1000/-
Academicians:	1500/-
Industry Experts:	2000/-
Foreign Participants / Scholars / Faculty:	\$ 30/-

Publication Opportunities:

Quality Research paper will get published in ISBN book (Himalaya Publications) and few of worthy research papers will get published in UGC –CARE journal within 3 months.

submit abstracts & full papers to following Email id : icabdgm2023@gmail.com

